

Agenda

City of Brighton Strategic Planning Session

March 24, 2022 10:00 AM – 5:00 PM

United Power HQ – 500 Cooperative Way

1. Welcome/Introductions (10:00 AM)
2. Overview of Session Agenda Topics (Potential Additions or Deletions?) (10:10 AM)
3. Staff Presentations (10:15 AM)
 - Operation Brighton Connect – Public Works Director Woodruff
 - Single Hauler Sanitation and Recycling Services – Public Works Director Woodruff
 - City of Brighton Financial Update – Finance Director Asher, Revenue Manager LeScoeze, Budget & Performance Manager Barber-Perrotta, and Management Analyst Berg
 - City of Brighton 2020/2021 Strategic Plan Update- Management Analyst McLean
 - Organization of City Council Committees – City Staff and Facilitator
4. Luncheon Break (Noon)
5. Mini SWOT Exercise (12:30 PM)
 - Notable Accomplishments - What Are We Doing Well?
 - Challenges/Opportunities - Where Can We Improve?
6. Identification of Strategic Goals for 2 Year Time Horizon: (1:00 PM)
7. Afternoon Break (3:15 PM)
8. Strategic Goals Prioritization Exercise (3:30 PM)
9. Measuring Success: (4:00 PM)
 - What Are Our Benchmarks For a "Job Well Done"?
 - How Will We Communicate the Results to Our Community Members?
10. Wrap Up: Additional Ideas, Comments and Suggestions (Next Steps!) (4:30 PM)