



District Plan Commission meeting notes



Type of meeting: Regular

Date: Thursday, March 28, 2019

Location: Adams County Government Center, 5th Floor Study Session Room

Members present: Mr. Alan Hale (Chair), Ms. Amanda Griffin (Vice Chair), Ms. Christy Dowling (Secretary), Ms. Kate Kielsmeier, Mr. Adam Kniss, Ms. Michelle Seubert, Mr. Wayne Walvoord

Members absent: Mr. Terry Cook, Mr. Wayne Scott

Staff present: Anneli Berube (Adams County/City of Brighton), Thad Gourd (Adams County), Shannon McDowell (Adams County), Aja Tibbs (City of Brighton), Gary Wardle (City of Brighton), Layla Bajelan (Adams County)

Public present: Drew Domoto (Domoto Brands), Marit Gilmore (Domoto Brands)

AGENDA ITEM	DISCUSSION	ACTION
1. Call to Order/Roll Call/Pledge of Allegiance	<ul style="list-style-type: none"> No discussion. 	Meeting called to order by A. Hale at 2:05 p.m.
2. Approve minutes from February 28 and March 14, 2019 meetings	<ul style="list-style-type: none"> A. Kniss moved to approve minutes from the February 28 and March 14, 2019 meetings. A. Griffin seconded. No discussion. 	Minutes from February 28 and March 14, 2019 meetings were approved unanimously.
3. Public Comment	<ul style="list-style-type: none"> None. 	No action.
4. Staff updates	<ul style="list-style-type: none"> Seven out of nine commission members have responded with availability for upcoming outreach events. The District Plan Commission will not have a table at the Sustainable Lifestyle Expo and will plan to have a table at Brighton Summerfest on June 1, 2019. The District Plan Commission was invited to the Brighton State of the City event on May 15, 2019, 7:30-9 a.m. at The Armory. The Q4 Monitoring Report March Update was included in the agenda packet, with some minor edits to the format to reduce repetitive content. A. Griffin noted that there were some references missing for some of the abbreviations in the Monitoring Report update. 	No action.
5. (A) District Plan Area final brand and logo presentation by Domoto Brands	<ul style="list-style-type: none"> D. Domoto and M. Gilmore of Domoto Brands presented final design options for the District Plan area in a PowerPoint presentation. The District Plan Commission identified which options they thought worked best for the area. They then went through a process of voting on which changes to make in order to determine the final logo design. Voted on outer border of design: hard corners, slightly round corners, or very round corners. 5 voted for very round, 1 for slightly round, 1 for hard corners. 	



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<p>5. Cont. (A) District Plan Area final brand and logo presentation by Domoto Brands</p>	<ul style="list-style-type: none"> • Voted on color scheme: pumpkin (original color from last presentation), or wheat (new color option). 6 voted for pumpkin, 0 voted for wheat. • Voted on the background of the word splendid: white or pumpkin. 6 votes for pumpkin, 1 vote for white. • Voted on the shape of the crops: wavy or straight lines. 7 votes for wavy, 0 votes for straight. • Voted on the border for splendid and kerning: thick border and kerning, or no kerning and thin border (like original). 7 votes for thick border and kerning. • Voted on the sun design (zigzag) or a straight line across the top of the image. 6 votes for zigzag and 1 vote for a straight line. • Voted on whether or not to make the arch slightly straighter. 7 votes to make it straighter. 	
<p>6. Announcements, Suggestions & Comments</p>	<ul style="list-style-type: none"> • A. Kniss stated that the Domoto did a great job with the brand and logo development. C. Dowling and A. Griffin agreed. • A. Griffin noted that the Lulu’s Brew & Que will be held on April 26th and 27th. She also noted that she will be announcing some exciting work with CSU Extension around food preservation. 	
<p>7. Adjournment</p>		<p>Meeting adjourned at 3:50 p.m.</p>

Recorded by: A. Berube

Approved April 25, 2019