

Brighton Cultural Arts Commission

Minutes 7/11/2022

Present: Kathy Wardle, Stephanie Brown, Robin Kring, Dolly Garcia, Jamie Zerr-Lockwood, Laurie Maier, David Gallegos, Gary Montoya and Catrina Asher. Absent: Wilma Rose, Peter Padilla

Approval of the June 6, 2022, Minutes: Dolly approved the minutes including Laurie as present last month. All

Introduction of guests: Jessica Chicas and Brenda Gurule from CHAC (Chicana Humanities & Arts Council)

Approval of Agenda: Robin moved to accept the amended agenda adding Grant Disbursement under Future Business. Laurie seconded. All approved.

Monthly Financial Report: Catrina reviewed our income statement for the month ending May 31, 2022. She discussed that we need to be matching our SCFD funding with the Lodging Tax dollars in the future. We reviewed the expenditures to date and Catrina corrected the sheet to reflect the proper categories.

New Business:

1. Meeting Protocol - Kathy reminded members to leave their cell phones off and not text during the meeting.
2. Memorandum of Understanding – Catrina reviewed the document listing the areas that the city currently supports the BCAC. She asked for feedback for any items the commission would like to see added to it before she creates the official MOU. She will add the costs associated with the services and would like to recoup some costs of services from the BCAC. She stated that she will have the city attorney take a look at it before she brings it back to BCAC for a vote.
3. Marketing Plan – Robin gave a brief overview of the draft marketing plan. She asked for quotes to create a Web page, a creatives directory and a calendar of events page. She received 3 quotes. After some feedback from the group regarding the expense of a web page and lack of support from artists providing pertinent information to keep it relevant and up to date, the discussion turned to the idea of a Facebook business page that also links to Instagram. We asked Robin to investigate further the option of a Facebook business page. The vote to accept the marketing plan was tabled until August.
4. Stephanie read the letter submitted by Wilma Rose requesting funding for the sculpture “Hop To It”. The artist has been paid 21,000. Wilma’s ask on behalf of the Public Art Committee is to transfer funds from the SCFD Visual Arts Grant the Lodging Tax funds remaining from 2021. Laurie Maier moved to accept this request. Robin seconded. All in favor.
5. Sculpture collection maintenance update – Tabled until August as Wilma is absent.
6. CHAC Gallery at the Armory funding request – Brenda Gurule, Executive Director from the CHAC Gallery submitted a proposal in the amount of \$9,500 to have a show at the Armory that will hang from September through November. They will host various cultural events at the Armory during these months. After a brief discussion for more details Kathy suggested that we grant

the group an amount of \$7,000. Stephanie made a motion to award CHAC Gallery \$7,000 and Dolly seconded. One opposed and the rest of the group in favor of the motion.

7. Excellence in Art- Kathy ordered the 2021 name plates for the award recipients.
8. Kathy announced that David and Wilma are the SCFD team for the BCAC.

Old Business:

1. Liability Insurance for the Commission – Tabled until August meeting.
2. Events booth discussion – Gary Montoya is still working on the purchase of our tent. We asked the city to provide a tent, table and two chairs for the City BBQ on July 21st.

Future Business:

1. By-Laws
2. Advertising and awarding of remaining grant funds
3. Grant Disbursement

Respectfully submitted,

Stephanie Brown