

FOL VENDOR LETTER



Dear Vendor,

The City of Brighton/ Festival of Lights Committee will host the 24th *Annual Festival of Lights Parade and Tree Lighting Ceremony on Saturday, December 14, 2019*. Last year, approximately **20,000** people came out to enjoy the parade. This year, Historic Downtown Activities begin at 11am, Winter Festival activities will run from 2p.m. and as always, this electric night-time parade will start at 5:00 P.M.

IMPORTANT NOTE: The process for City of Brighton Special Event vendors has been greatly simplified. If you have a valid tax license, please mail a copy of the license with your vendor application. If you do not have a 2019 license, apply for the "Special Event" One-Day Permit. The fee includes the tax permit fee & covers your taxes. You will need to return this form along with your vendor registration form **NO LATER THAN November 8, 2019**.

The planning committee for this event is currently asking local businesses, organizations, other groups and vendors to participate with food, non-alcoholic beverages, crafts and novelty booths (Holiday/parade related). Fees are listed on the attached application.

If you wish to participate as a vendor, please complete the registration form and return it as soon as possible. The deadline for registration is **11/8/19**. All applications will be handled on a first come/first served basis.

NOTE: There is no fee for non-profit organizations, however, you must still complete the VENDOR Application Form, the sales tax form and comply with Tri-County Health paperwork & regulations.

FOOD VENDORS: Must comply with Tri-County Regulations by 11-8-19, and have a Tri-County Temporary Food Event Permit attached to your Festival of Lights vendor application.

A confirmation letter including site location and a Vendor Identification Tag for walkers will be sent out after 11/12/19. Space is limited. We encourage you to register as soon as possible. If you have any vendor questions, please call Amy at 303-655-2126.

Sincerely,

Amy Porter - Events, Volunteers & Downtown Initiative Division