

- Delayed
- ✓ Complete
- On Track
- ☒ Cancelled

## Vision 1: Strategic, Supportable, Infrastructure



Brighton, Colorado is committed to investing in existing and future transportation, water, wastewater, stormwater, and technology networks while planning for sustainable growth.

<b>Goal 1.1 Complete the expansion of the Water Treatment Plant*</b>	<ul style="list-style-type: none"> <li><span style="color: green;">✓</span> <b>Task 1.1.1 Pilot plant system installed and operational (March 31, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.1.2 Testing results (June 30, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.1.3 CMAR RFQ Draft (June 30, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.1.4 Design started (September 30, 2020)</b></li> <li><b>Task 1.1.5 60% design completed (<del>March 31, 2021</del>) (September 30, 2021)</b></li> <li><b>Task 1.1.6 Construction Starts (<del>June 30, 2021</del>) (December 31, 2021)</b></li> <li><b>Task 1.1.7 Construction complete (<del>December 31, 2023</del>) (June 30, 2024)</b></li> <li><b>Task 1.1.8 Fully operational (<del>December 31, 2024</del>) (June 30, 2025)</b></li> </ul>	<b>Lead:</b> Utilities  <b>Support:</b> City Manager; City Attorney; Finance
<b>Goal 1.2 Acquire water for future needs*</b>	<ul style="list-style-type: none"> <li><span style="color: green;">✓</span> <b>Task 1.2.1 Fee in Lieu study (March 31, 2021)</b></li> <li><b>Task 1.2.2 Pursue regional water projects (Ongoing)</b></li> </ul>	<b>Lead:</b> Utilities  <b>Support:</b> Finance
<b>Goal 1.3 Complete widening of Bridge Street*</b>	<ul style="list-style-type: none"> <li><span style="color: green;">✓</span> <b>Task 1.3.1 Award a design Contract (March 31, 2021)</b></li> <li><b>Task 1.3.2 Begin design (June 30, 2021)</b></li> <li><b>Task 1.3.3 RFP for construction contract (September 30, 2021)</b></li> <li><b>Task 1.3.4 Council approval of contract for construction (December 31, 2021)</b></li> <li><b>Task 1.3.5 Begin construction (March 31, 2022)</b></li> <li><b>Task 1.3.6 Complete construction (December 31, 2023)</b></li> </ul>	<b>Lead:</b> Public Works  <b>Support:</b> Finance, Community Development
<b>Goal 1.4 Construction of Municipal Service Center*</b>	<ul style="list-style-type: none"> <li><span style="color: green;">✓</span> <b>Task 1.4.1 Needs assessment complete (December 31, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.4.2 Design Start (March 31, 2021)</b></li> <li><b>Task 1.4.3 60% design complete (June 30, 2021)</b></li> <li><b>Task 1.4.4 Construction Company Selected (September 30, 2021)</b></li> <li><b>Task 1.4.5 Construction complete (December 31, 2023)</b></li> </ul>	<b>Lead:</b> Public Works  <b>Support:</b> Parks, Recreation, and Open Space; City Manager; City Attorney; Finance
<b>Goal 1.5 Execute the yearly Street Rehabilitation Program*</b>	<ul style="list-style-type: none"> <li><span style="color: green;">✓</span> <b>Task 1.5.1 RFP issued for 2020 program (March 31, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.5.2 Contract awarded for 2020 program (June 30, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.5.3 30% completion of 2020 program (September 30, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.5.4 100% completion of 2020 program (December 31, 2020)</b></li> <li><span style="color: green;">✓</span> <b>Task 1.5.5 Issue RFP for 2021 program (March 31, 2021)</b></li> <li><b>Task 1.5.6 Award contract for 2021 program (June 30, 2021)</b></li> <li><b>Task 1.5.7 Completion of 2021 program (December 31, 2021)</b></li> </ul>	<b>Lead:</b> Public Works  <b>Support:</b> Community Development

\*Identified by Council at the November 5, 2020 strategic visioning session as a priority.

## Vision 2: Strong Local Employment Opportunities



Brighton is a prosperous community that attracts innovative businesses and industries that offer economic security to their employees. The community supports educational opportunities that ensure a qualified workforce for local industries.

<p><b>Goal 2.1 Evaluate the development of a Sports Tourism/Event Center in the City of Brighton*</b></p>	<ul style="list-style-type: none"> <li>✓ <b>Task 2.1.1 Market study results presented to Council (December 31, 2020)</b></li> <li>✓ <b>Task 2.1.2 Economic Feasibility Study completed (March 31, 2021)</b></li> </ul> <p>Task 2.1.3 Study presented to Council and receive direction (June 30, 2021)</p>	<p><b>Lead:</b> Economic Development</p> <p><b>Support:</b> Parks and Recreation, Community Development</p>
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## Vision 3: Safe, Active, Engaged Community



Residents of Brighton enjoy peace of mind knowing they live in safe, secure, and inclusive neighborhoods and take advantage of the many active recreational opportunities available to them. We value our neighbors and work together for success.

<p><b>Goal 3.1 Implement a police body-worn cameras program*</b></p>	<ul style="list-style-type: none"> <li>✓ <b>Task 3.1.1 Identify stakeholders and form internal committee. Assign key PD staff to oversee project (December 31, 2020)</b></li> </ul> <p>Task 3.1.2 Product selection (June 30, 2021)</p> <p>Task 3.1.3 Draft policies, budget recommendation, and implementation plan presented to Council (September 30, 2021)</p> <p>Task 3.1.4 Public open house (December 31, 2021)</p>	<p><b>Lead:</b> Police Department</p> <p><b>Support:</b> City Manager; City Attorney; Finance; City Clerk</p>
<p><b>Goal 3.2 Conduct a community satisfaction survey*</b></p>	<ul style="list-style-type: none"> <li>✓ <b>Task 3.2.1 Determine needs and method of performing survey (January 31, 2021)</b></li> <li>✓ <b>Task 3.2.2 Selection of company (March 31, 2021)</b></li> </ul> <p>Task 3.2.3 Draft survey questions presented to Council (May 31, 2021)</p> <p>Task 3.2.4 Survey completed (October 31, 2021)</p> <p>Task 3.2.5 Results presented to Council (December 31, 2021)</p>	<p><b>Lead:</b> City Manager; Finance; Communications and Engagement</p> <p><b>Support:</b> Council</p>
<p><b>Goal 3.3</b> Develop virtual opportunities for Council to engage with the community during COVID-19</p>	<p>Task 3.3.1 Schedule at least one virtual town hall meeting per quarter</p> <ul style="list-style-type: none"> <li>✓ <b>September 30, 2020</b></li> <li>□ <b>December 31, 2020 (June 30, 2021)</b></li> </ul> <p>Task 3.3.2 Develop a proposed list of additional virtual community events to present to Council (<del>December 31, 2020</del>)</p> <p>Task 3.3.3 Receive Council direction on which events to pursue (<del>March 31, 2021</del>)</p>	<p><b>Lead:</b> Communications and Engagement</p> <p><b>Support:</b> City Manager; Council; IT</p>

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## Vision 4: Financially Responsible



The City of Brighton identifies, plans, and utilizes resources in a way that positively impacts the lives of those who call Brighton home today and those who will call Brighton home tomorrow.

<p><b>Goal 4.1</b> Identify opportunities to use the remaining \$1.5M in oil and gas royalties to bridge revenue gaps in Fund 30 due to COVID-19.</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 4.1.1 Identify key capital projects in the 5-year CIP that are at risk of funding gaps (September 30, 2020)</b></li> <li>✓ <b>Task 4.1.2 Present projects and initiatives to Council as part of the 2021 Budget Retreat (September 30, 2020)</b></li> <li>✓ <b>Task 4.1.3 Have Council adopt a plan for use of oil gas royalties received in 2019 (December 31, 2020)</b></li> </ul>	<p><b>Lead:</b> Finance</p> <p><b>Support:</b> City Manager; City Attorney; Council</p>
<p><b>Goal 4.2</b> Complete a facilities and properties use study</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 4.2.1 Provide list and maps of City-owned properties to City Council (December 31, 2020)</b></li> <li>✓ <b>Task 4.2.2 Complete an RFP for a consultant to assist in the completion of a use study of facilities and properties owned by the City (March 31, 2021)</b></li> </ul> <p><b>Task 4.2.3</b> Complete the City facilities and properties use study (September 30, 2021)</p> <p><b>Task 4.2.4</b> Present results to Council and gather feedback (November 30, 2021)</p> <p><b>Task 4.2.5</b> Develop a 5-year plan for use or sale of City properties (March 31, 2022)</p> <p><b>Task 4.2.6</b> Present 5 year plan to Council (May 31, 2022)</p>	<p><b>Lead:</b> City Manager; Finance</p> <p><b>Support:</b> City Attorney; Economic Development; Council</p>

## Vision 5: Facilities, Amenities, and Open Space



The City of Brighton prioritizes and balances the capital needs and wants of the City, secures and protects open space ensuring it will remain for future generations and provides desirable amenities that reflect a diverse community.

<p><b>Goal 5.1 Complete expansion and development of the Ken Mitchell Open Space*</b></p>	<ul style="list-style-type: none"> <li>✓ <b>Task 5.1.1 Design for Phase I of the Aichelman house entry is 60% complete. (March 31, 2020)</b></li> <li>✓ <b>Task 5.1.2 Receive Adams County Grant (June 30, 2020)</b></li> </ul> <p><b>Task 5.1.3</b> Begin Construction (<del>March 31, 2021</del>) (<b>June 30, 2021</b>)</p> <p><b>Task 5.1.4</b> Final construction including entry road, parking lot and trail connection complete (December 31, 2021)</p>	<p><b>Lead:</b> Parks, Recreation and Open Space</p> <p><b>Support:</b> Finance; City Manager's Office</p>
<p><b>Goal 5.2</b> Develop a plan for renovating older parks so as to provide similar amenities to newer parks.</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 5.2.1 Evaluate the conditions of playgrounds, outdated irrigation systems, and shelter house conditions (September 30, 2020)</b></li> <li>✓ <b>Task 5.2.2 Utilize the master plan update to assist with prioritizing park updates (March 31, 2021)</b></li> <li>✓ <b>Task 5.2.3 Apply for grants for the Downtown Plaza Phase II and other parks upgrades (March 31, 2021)</b></li> </ul>	<p><b>Lead:</b> Parks and Recreation</p> <p><b>Support:</b> Finance; Utilities; Public Works; Community Development</p>

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## Vision 6: Strong Regional Relationships and Partnerships



Brighton strives to develop strong relationships with our public and private partners.

<p><b>Goal 6.1</b> Conduct monthly meetings with City Council and representatives from regional partners and neighboring communities.</p>	<p><b>Task 6.1.1</b> Set regular meeting schedule</p> <p><b>Task 6.1.2</b> Outline a schedule of discussion topics</p> <p><b>Task 6.1.3</b> Review and update regional mutual aid agreements as needed to ensure adequate regional collaboration</p>	<p><b>Lead:</b> City Council/City Manager</p> <p><b>Support:</b> All other departments</p>
<p><b>Goal 6.2</b> Establish the City of Brighton as a leader in addressing shared regional issues.</p>	<p><b>Task 6.2.1</b> Designate a staff member to monitor State and Federal legislation that may impact the City</p> <p><b>Task 6.2.2</b> Develop a mechanism for regular tracking and updates to Council on relevant State and Federal legislation</p> <p>✓ <b>Task 6.2.3</b> Dedicate a Brighton representative to attend Bus Rapid Transit meetings (December 31, 2020)</p> <p>✓ <b>Task 6.2.4</b> Continue Brighton representation at DRCOG meetings (December 31, 2020)</p> <p><b>Task 6.2.5</b> Evaluate ability to collaborate on capital projects in the 5 year CIP with the annual budget (October 31, 2021)</p>	<p><b>Lead:</b> City Manager</p> <p><b>Support:</b> Council</p>

## Vision 7: Recognizable and Well-Planned Community



Brighton's unique history and culture provide the foundation for a well-planned and authentic community identity. We add economic value by incorporating our distinct identity into our plans for the future.

<p><b>Goal 7.1</b> Implement the City's adopted District Plans.</p>	<p>✓ <b>Task 7.1.1</b> Hold Local Foods Workshop and conduct attendee follow-up (March 31, 2020)</p> <p>✓ <b>Task 7.1.2</b> Award TDR Study RFP (June 30, 2020)</p> <p>✓ <b>Task 7.1.3</b> Complete TDR Study (December 31, 2020)</p> <p><b>Task 7.1.4</b> Historic Splendid Valley brand trademark registration (December 31, 2020) (September 30, 2021)</p> <p><b>Task 7.1.5</b> Fabricate and install Historic Splendid Valley wayfinding signs (March 30, 2021) (December 31, 2021)</p>	<p><b>Lead:</b> Community Development</p> <p><b>Support:</b> Parks, Recreation, and Open Space</p>
<p><b>Goal 7.2</b> Establish events that celebrate Brighton's unique culture and history</p>	<p>✓ <b>Task 7.2.1</b> Plan for Founding event presented to Council (March 31, 2021)</p> <p><b>Task 7.2.2</b> Hold the Veteran's Wall traveling exhibit, if awarded (September 30, 2021)</p>	<p><b>Lead:</b> Communications</p> <p><b>Support:</b> City Manager's Office; Parks, Recreation, and Open Space, Community Development</p>

## Vision 8: Sustainability



Brighton values good stewardship of resources and promotes a healthy and sustainable environment.

<p><b>Goal 8.1</b> Develop a plan for evaluating and acting on energy reduction opportunities</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 8.1.1 Review the City's sustainability plan for implementation strategies and identify best practices from other communities (March 31, 2021)</b></li> <li><b>Task 8.1.2</b> Pursue CDBG funding for residential solar panels (September 30, 2021)</li> <li><b>Task 8.1.3</b> Develop a recommended Energy Reduction Plan (June 30, 2021)</li> <li><b>Task 8.1.4</b> Present Energy Reduction Plan to Council for adoption (June 30, 2021)</li> </ul>	<p><b>Lead:</b> City Manager</p> <p><b>Support:</b> Finance, General Services, Utilities, Public Works</p>
<p><b>Goal 8.2</b> Evaluate the feasibility and return on including alternative fuel vehicles in the City's fleet.</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 8.2.1 Fleet model completed (June 30, 2020)</b></li> <li>✓ <b>Task 8.2.2 Complete financial analysis of hybrid or alternative fuel vehicles in the City's fleet</b></li> <li>✓ <b>Task 8.2.3 2021 draft recommended fleet replacement list (September 30, 2020)</b></li> <li>✓ <b>Task 8.2.4 2021 final recommended fleet replacement list (December 31, 2020)</b></li> <li><b>Task 8.2.5</b> Report provided to Council on success of the hybrid vehicle pilot program (March 31, 2022)</li> </ul>	<p><b>Lead:</b> Finance and Public Works</p> <p><b>Support:</b> All other departments</p>

## Vision 9: Innovative, Data-Driven, Results-Focused Government



Brighton is a nationally recognized smart City that combines resident engagement with data-driven inquiry and problem-solving. Brighton efficiently executes adopted plans and integrates best practices from wherever they may originate in the world.

<p><b>Goal 9.1</b> Provide regular updates to Council and the public on strategic plan and capital projects process.</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 9.1.1 Develop Capital Projects Report Card (June 30, 2020)</b></li> <li>✓ <b>Task 9.1.2 Develop Strategic Plan dashboard (June 30, 2020)</b></li> <li><b>Task 9.1.3</b> Capital Projects Report             <ul style="list-style-type: none"> <li>✓ <b>Q1 (June 30, 2020)</b></li> <li>✓ <b>Q2 (September 30, 2020)</b></li> <li>✓ <b>Q3 (December 31, 2020)</b></li> <li>✓ <b>End of Year (March 31, 2021)</b></li> <li>✓ <b>Q1 (May 31, 2021)</b></li> <li>☐ Q2 (August 31, 2021)</li> <li>☐ Q3 (November 30, 2021)</li> </ul> </li> <li><b>Task 9.1.4</b> Strategic Plan Updates             <ul style="list-style-type: none"> <li>✓ <b>Q2 (September 30, 2020)</b></li> <li>✓ <b>Q3 (December 31, 2020)</b></li> <li>✓ <b>End of Year (March 31, 2021)</b></li> <li>✓ <b>Q1 (May 31, 2021)</b></li> <li>✓ Q2 (August 31, 2021)</li> <li>✓ Q3 (November 30, 2021)</li> </ul> </li> </ul>	<p><b>Lead:</b> City Manager and Finance</p> <p><b>Support:</b> All other Departments</p>
<p><b>Goal 9.2</b> Implement performance metrics for key City services and operations to ensure compliance with all federal, state, and local regulations</p>	<ul style="list-style-type: none"> <li>✓ <b>Task 9.2.1 Identify key services provided by each department (March 31, 2021)</b></li> <li>✓ <b>Task 9.2.2 Develop recommended metrics based on department discussion and best practices (June 30, 2021)</b></li> <li><b>Task 9.2.3</b> Develop a reporting mechanism for regularly updating and reporting on metrics (June 30, 2021)</li> <li><b>Task 9.2.4</b> Implement the use of performance metrics in program evaluation (December 31, 2021)</li> </ul>	<p><b>Lead:</b> Finance and City Manager</p> <p><b>Support:</b> All other Departments</p>